



Dit is met groot genoë dat ek u by die eerste Kanadese uitstalling by ELECTRA verwelkom. Ses van Kanada se vooraanstaande vervaardigers van Elektriese en Elektroniese Toerusting vertoon hier voorbeelde van produkte en diens wat aan hierdie Kanadese Industries 'n goeie reputasie oor die hele aardbol besorg het.

Ons glo dat hierdie uitstalling by ELECTRA '67 'n nuwe bewuswording van Kanadese prestasie op die elektriese en elektroniese gebied sal aanwakker. Ons weet dat kragtige en vooruitstrewende vervaardigers met vandag se tegnologiese eise tred hou en dié van more voorsien. Kanada se besondere vermoë om in die ontwerp en vervaardiging van ingewikkelde toerusting te spesialiseer, het die voordeel dat dit baie lande kan dien, ook sommige met 'n eie groot produksiefasiliteit. Ons praat met groot trots van Kanadese produkte—Gelasi met Werkvernuf.

Verteenwoordigers van die Kanadese Uitstellers en die Kanadese Departement van Handel en Nywerheid sal met graagte u vrae by die Uitstalling op Milnerpark beantwoord. Inligting is ook te eniger tyd beskikbaar by my kantoor, of by enige van die Kanadese Handelsvertenwoordigers wat elders in hierdie blad aangegee word.

W. Jones

Wm. Jones
Kanadese Handelskommissaris
Posbus 715, Mobilgebou
h/v Rissik- en De Villiersstraat
Johannesburg, Suid-Afrika
Tel. 834-6521

It is with great pleasure that I welcome you to the first Canadian Exhibit at ELECTRA. Six of Canada's leading electrical and electronic manufacturers exemplify here the quality of products and services which has earned these Canadian industries a fine reputation throughout the world.

We believe that this Exhibit at ELECTRA '67 will generate a new awareness of Canadian achievement in the electrical and electronic fields. We know that vigorous and forward-looking Canadian manufacturers keep pace with today's technological demands—and anticipate tomorrow's needs. Canada's particular ability to specialize in the design and manufacture of complex equipment serves many countries—some with large production facilities of their own. We speak with pride of Canadian products—Powered for Progress.

Representatives of the exhibiting Canadian companies and the Canadian Department of Trade and Commerce will be pleased to answer your questions at the Canadian Exhibit in Milner Park. Information is also available at any time from my office or any of the Canadian Government Trade Representatives listed elsewhere in this folder.

W. Jones

Wm. Jones
Canadian Government Trade Commissioner
P.O. Box 715
Mobil House, 17th Floor
Corner Rissik and De Villiers Streets
Johannesburg, South Africa
Tel: 834-6521



BACH-SIMPSON LIMITED
1555 Brydges Street
London, Ontario, Canada
Cable Address: WILBAC LONDON

control instruments, metering equipment

Bach-Simpson Limited has become a leader in Canada in the design and manufacture of panel meters, electrical and electronic measuring instruments and test equipment.

The company's newest development is the Bach-Simpson Precision Indicating Controller. This instrument was developed to meet the growing needs in industry for a reliable indicating control device for process automation.

A diversified company, Bach-Simpson supplies in effect every kind of panel meter required today. Standard models include AC and DC voltmeters, ammeters, millimeters, microammeters, galvanometers and multimeters—usually all with self-shielding movements. Test equipment from Bach-Simpson includes a variety of volt-ohm-millimeters. General purpose electromechanical controls are also manufactured.

Ready supply of all Bach-Simpson products is assured through extensive stocks at branches and factory with air shipments to customers where necessary.

Represented by:
Cottrell-Phipps (Pty) Ltd.
P.O. Box 444
44/46 Third Street
Nassau (Nassau)
Johannesburg, South Africa
Tel: 838-4811



CANADA WIRE AND CABLE COMPANY LIMITED
Postal Station 'R'
Toronto 17, Ontario, Canada
Cable Address: CANWIRCO TORONTO

wires, cables

Canada Wire and Cable Company Limited manufactures a full range of wires and cables serving the electrical, communication and telephone fields. Founded in 1911, the company has nine plants across Canada and world-wide affiliations.

Canada Wire boasts one of the most completely automated magnet wire operations in the industry and an extensively automated rubber mill which compounds and completely processes rubber from the crude state. A vertical continuous vulcanizer produces rubber-insulated cables with cores up to 2½ inches (63.5 mm) diameter.

Company products include extremely light submarine cable, buoyant cable for minesweeping, cables for space research rocket instrumentation and defence projects, and a full range of potheads and power cable accessories.

In the extra high voltage power cable field, Canada Wire produces paper-insulated lead, seamless aluminium sheathed or pipe-type cable in a full range of voltages and offers development and engineering facilities for individually engineered projects.



CANADIAN MARCONI COMPANY
2642 Tremblay Avenue
Montreal 16, Quebec, Canada
Cable Address: MARCON MONTREAL

hf ssb communications, vhf fm equipment

The increasing demand for flexibility in high frequency single sideband communications equipment has led Canadian Marconi Company to design a new generation of solid state units emphasizing simplicity, reliability, modular construction and compatibility of units.

Excellent examples of this programme are the transistorized six-channel CH 25 transmitter-receiver for base and mobile use and the XH 13A transistorized modulator receiver.

Canadian Marconi's VHF/FM range is represented by the DJ 95 base station unit—versatile and easily adapted for extra tasks—and the DT 75 two-way mobile radio.

Canadian Marconi employs some 4,300 people in five separate divisions—broadcasting, commercial products, marine and land communication, special services and international.

Represented by:
R. W. Wessman
Specialized Electronics
Division of Amcor Investment Corporation
P.O. Box 1880, Johannesburg
Tel: 194-8888

R. W. Wessman
Commercial Manager
International Australia (Pty) Limited Ltd.
Marconi Export
P.O. Box 19812, Nairobi, Kenya
Tel: 52522

A. S. Swoboda
Argonne Supply Services Ltd.
Esri Buildings Marine
P.O. Box 1232
Lagos, Nigeria
Tel: 25771

Marconi (Canada) Ltd.
P.O. Box 1153
Toronto Airport
Toronto, Ontario



CENTRAL DYNAMICS LTD.
147 Hymus Boulevard
Pointe Claire, Quebec, Canada

control logic, distribution and mix amplifiers, fader assembly

Central Dynamics Ltd. specializes in electronic products and systems used by the electric power industry, process industries and television broadcasting. Incorporated in 1958, C.D.L. has subsidiary companies in the United States and Canada.

The Canadian company's advanced solid state techniques have gained C.D.L. world recognition as a leader in its field—C.D.L. video broadcast systems are widely used throughout Canada and the United States and are in service in Australia, the Philippines, Hong Kong and Britain.

The company's capabilities in this area, based on a rare combination of experience in both automation and video broadcasting, are invaluable to engineers establishing operating specifications for television broadcast stations.

Represented by:
T. A. Laxton
Control Engineering (Pty. Ltd.)
12 Westminster Drive
Craigfield Park
Johannesburg, South Africa
Tel: 724-5351



SANGAMO COMPANY LIMITED

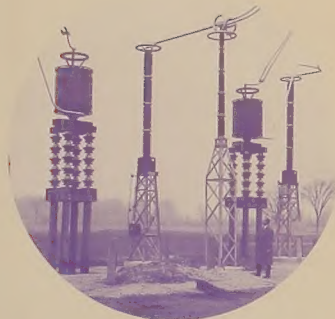
215 Laird Drive
Toronto 17, Ontario, Canada
Cable Address: METERS TORONTO

meters, thermal converters

Instrumentation for revenue metering of electrical power systems is the specialty of Sangamo Company Limited. Highly successful in export markets, this Canadian company designs and builds a variety of meters for measurement of kilowatt hours, KW and KVA demand, and graphic instruments for load analysis of large power users.

The Sangamo Company Limited has developed a complete new line of polyphase watthour and indicating thermal demand meters for the export market. These meters are compact, lightweight instruments, embodying the latest materials and techniques for the measurement of kilowatt hours, KW thermal demand and KVA thermal demand by the rectithermal principle.

Other meters from Sangamo include portable graphic circular chart voltmeters—ammeters, strip chart graphic meters for KW and KVA measurement, indicating thermal ammeters, and thermal converters in a variety of time responses with DC millivolt output.



TRENCH ELECTRIC LIMITED

15 Prince Andrew Place
Don Mills (Toronto), Ontario, Canada
Cable Address: TRENLEC TORONTO

reactors, line traps, inductance coils

A leading Canadian company specializing in the design and manufacture of a complete range of reactors and related products for large power companies and industrial customers, Trench Electric Limited exports to the United States, Mexico, Chile, New Zealand, India, Australia and Britain.

Trench Electric uses a comprehensive computer programme in designing its reactors, line traps and inductance coils—alternate designs can be developed for any one rating.

All coils are dry-type units and the winding technique used permits total encapsulation with continuous filament-glass and epoxy resins with power characteristics for outdoor and indoor installations.

Aluminium conductors in most windings allow the company to offer lighter, more compact designs.

CANADIAN TRADE OFFICES

Officials of the Canadian Department of Trade and Commerce and representatives of participating firms will be pleased to answer inquiries at Electra '67. Further information on Canadian products and services is available from the following representatives.

SOUTH AFRICA

Canadian Government Trade Commissioner
P.O. Box 715
Mobil House, 17th Floor
Corner Risak and De Villiers Streets
Johannesburg, South Africa
Tel: 834-6521

Canadian Government Trade Commissioner
P.O. Box 683
African Life Centre, 13th Floor
St. George's Street
Cape Town, South Africa
Tel: 2-5134/5

GHANA

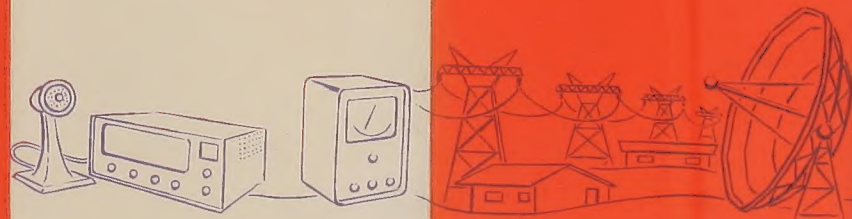
Commercial Counsellor
Office of the High Commissioner for Canada
P.O. Box 1639
E 115/3 Independence Avenue
Accra, Ghana
Tel: 4824

KENYA

Commercial Secretary
Office of the High Commissioner for Canada
P.O. Box 3778
Shopark House, Room 303
Queensway
Nairobi, Kenya
Tel: 28257

NIGERIA

Commercial Secretary
Office of the High Commissioner for Canada
P.O. Box 851
Barclays Bank Building, 4th Floor
40 Marina Road
Lagos, Nigeria
Tel: 25262



Published by authority of the Hon. Robert H. Winters
Minister of Trade and Commerce, Ottawa, Canada

Produced by the Department of Trade and Commerce, Ottawa, Canada

Printed in Canada on Canadian Paper
by Dominion Loose Leaf Company Limited
under authority of Roger Duhamel, F.R.S.C.
Queen's Printer, Ottawa, Canada



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for
Progress
by
CANADA

Electra '67, Johannesburg
Milner Park, Stands 74-77
October 16-21, 1967